

## WE CLAIM:

1. An address accessible information transmission system, the system comprising:

5 a server maintaining a specified address for address accessible information; and

a receiver in communication with said server, said receiver capable of retrieving the specified address, utilizing the address to access the address accessible information, and providing the address accessible information to the vehicle entertainment system.

2. The system of claim 1 wherein said server is connected to a globally accessible information interchange network.

3. The system of claim 1 wherein the specified address includes an URL.

4. The system of claim 3 wherein the specified address includes a text string associated with the URL.

5. The system of claim 1 wherein the address accessible information is audio data.

6. The system of claim 1 wherein the address accessible information is video data.

7. The system of claim 1 wherein said server and said receiver are in wireless communications.

8. The system of claim 1 wherein said receiver includes means for transmitting the address accessible information to the vehicle entertainment system.

9. An address accessible information transmission system for delivering address accessible information to a vehicle entertainment system, the system comprising:

- a server capable of obtaining the address accessible information; and
- 5 a receiver in communication with said server, said receiver capable of both identifying desired address accessible information to said server and providing the address accessible information to the vehicle entertainment system.

10. The system of claim 9 wherein said server is connected to a globally accessible information interchange network.

11. The system of claim 9 wherein the desired address accessible information is associated with a specified address.

12. The system of claim 11 wherein the specified address includes at least one of an URL and a text string associated with an URL.

13. The system of claim 9 wherein the address accessible information is audio data.

14. The system of claim 9 wherein the address accessible information is video data.

15. The system of claim 9 wherein said server and said receiver are in wireless communications.

16. The system of claim 9 wherein said receiver includes means for transmitting the address accessible information to the vehicle entertainment system.
17. A receiver for use with an address accessible information transmission system including a server maintaining user data, the receiver including:  
means for communicating with the server;  
means for retrieving the user data from the server, the user data including a  
5 specified address for address accessible information; and  
means for both utilizing the specified address to access the address accessible information and providing the address accessible information to a vehicle entertainment system.
18. The receiver of claim 17 wherein said specified address includes an URL.
19. The receiver of claim 18 wherein said specified address includes a text string associated with the URL.
20. The receiver of claim 19 wherein the receiver includes a head unit, the head unit having an interface enabling the vehicle occupant to select the specified address.
21. The receiver of claim 17 wherein the receiver includes means for transmitting the address accessible information to the vehicle entertainment system.
22. The receiver of claim 17 wherein the address accessible information is audio data.
23. The receiver of claim 17 wherein the address accessible information is video data.

24. The receiver of claim 17 wherein the receiver includes means for synchronizing the user data maintained in the server with the user data retrieved by the receiver.

25. The receiver of claim 24 wherein the user data includes user preset information.

26. In an address accessible information transmission system, a method of delivering the address accessible information to a vehicle entertainment system, the transmission system including a server in communication with a network and maintaining a specified address for address accessible information, the method comprising the steps of:

5 providing a receiver; and  
utilizing the receiver to perform the steps of:

retrieving the specified address;  
accessing the address accessible information using the specified  
10 address, the address accessible information streamed from an information  
provider server; and  
providing the address accessible information to the vehicle  
entertainment system.

27. The method of claim 26 wherein the specified address includes an URL.

28. The method of claim 27 wherein the specified address includes a text string associated with the URL.

29. The method of claim 26 wherein the address accessible information includes audio data.

30. The method of claim 26 wherein the address accessible information includes video data.
31. The method of claim 26 wherein the utilizing step includes a step of receiving the streamed address accessible information.
32. The method of claim 31 wherein the step of providing the address accessible information includes a step of transmitting the address accessible information to the vehicle entertainment system.
33. The method of claim 32 wherein the step of transmitting includes a step of pausing the transmission of the address accessible information to the vehicle entertainment system at a first point in the address accessible information.
34. The method of claim 33 wherein the receiver may perform the step of pausing the transmission of the streamed address accessible information to the vehicle entertainment system concurrently with the step of receiving the streamed address accessible information.
35. The method of claim 34 wherein the step of transmitting includes a step of resuming the transmission of the streamed address accessible information to the vehicle entertainment system at a second point in the address accessible information different from the first point.